

Hello all -

August 18, 2011 Meeting Recap

We began the meeting with introduction of members present:

Donna Altepeter - Mary Kay Cosmetics

Debra Chandler, Chandler and Associates-financial services and insurance for individuals/small businesses

Austin Head - AFLAC

David Hoffman - attorney specializing in Wills, Trusts and Estates

Roxanne Jenkins - Advanced Mobi Marketing

Brooke Kimbrough - Arthur's Court Pet Bakery & Boutique/Abundant Love for Pets

Natalie and Curt McArtor - Long and Foster realtors

Don Pettit - NoVa Barrier Waterproofing Systems

Sal Rotante - Prosperity Mortgage/CPA - preparation for individuals

Shelley Howe - Virtually Articulated - web design

Rick Steeby - Home & Property Resolutions (home improvement projects)

Becky Taylor - Titleworks, Inc. (residential real estate settlements)

Guests present are as follows:

Doneen Hoffman - Mid Atlantic Home Transitions

Brian Griffith - DevCon Security

Amy Newman - AJ Newman Enterprises

Terry Monaghan - Time Triage

We welcomed new members - Patti Childress of CitruSolution Carpet Cleaning and Lake Lester of Court Clothing

Members exchanged thank you's for business exchanged since the last meeting.

Roxanne Jenkins of Advanced Mobi Marketing presented and filled us in on what she does in mobile marketing. Give Roxanne a call or send her an email to see how she can help you in your business. One feature that she presented involved using an application on smart phones.

We have new group business cards and those were passed around to members. If you did not get yours, please see our 'card' table at the next meeting and pick some up to give out when you invite new businesses to our meetings.

A sign up sheet was passed around the table for Haymarket Day. If you didn't get to sign up, please let Becky Taylor know what time you are able to "man" (or "woman") our table at Haymarket Day. Please be sure to bring your business cards and any flyers/brochures you may have for your business so that they can be displayed. We will have a new group flyer prepared to include a coupon for new business guests for a free breakfast at their first meeting attendance. Donna Altepeter is going to coordinate with PostNet for the new brochure and make sure all members have a business card on the new flyer.

We discussed having a group blog. Shelley is going to set it up and then we will discuss a schedule for blogging by members.

We discussed yelp.com for the group and after several negative experiences shared by group members, we decided this was not something we would do for our group.

The presenter at our next meeting on Thursday, September 1st will be Suzie Loungeway of Calico Corners. Hope to see everyone there at 8:00 am.

Final note: From The Helping Habit by Scott Ingram, NetworkingInAustin.com
- Networking works because we help each other. The more you seek to help others, the more they will look for ways to help you. So to find the most success in your networking efforts you will be well served to find more and more ways you can help others.

Who have you helped today? :)